

Strategic Plan

Our Mission

As the strategic nonprofit partner of Minneapolis Public Schools, we rally community support to inspire and equip Minneapolis young people for careers, college and life.



Our Vision

Our young people have full access to educational and career opportunities, resulting in a more equitable and vibrant Minneapolis.



Our Values



Students at the core: Minneapolis youth are always at the center of everything we do. Our students are talented, capable and ready to learn.

Teamwork: We cannot achieve our mission without our dedicated and talented team. We continually seek ways to support, engage with and be accountable to the people in our organization.

Public education: We believe that public education is the foundation of a healthy, engaged and vibrant Minneapolis.

Cultural responsiveness: We meet our students where they are, valuing cultural responsiveness from our staff and volunteers.

Equity: We prioritize services for our students with the greatest needs.

Collaboration and partnership: We cannot do this alone. Public and private support is critical for success.

Excellence, innovation and accountability: We seek to be best-in-class at everything we do, fostering innovation, data-driven decision-making and accountability to our stakeholders.

Stewardship: We are resourceful and tenacious in maximizing our stakeholders' time, talent and treasure.

Career and college readiness: We believe in the power of career and college readiness to enable young people to imagine and live rewarding lives.

Our Goals

- Strengthen and refine our youth programming portfolio
- Cultivate an engaged and committed community
- Build a positive organizational culture
- Ensure financial sustainability

