

# Career Readiness Initiative



*How are you addressing your future workforce needs? We're here to help!*

There's growing demand for skilled workers in the Twin Cities—and thousands of Minneapolis youth eager to explore great career opportunities!

**The AchieveMpls Career Readiness Initiative helps bridge the gap between companies** that are looking for their future workforce **and Minneapolis high school students** who are seeking high-demand, high-wage careers. We recognize the value in every path to personal and economic success, and support each student in pursuing the opportunities that best suit their needs and dreams.

**We connect your business with students interested in your industry** through school-based career networking events, as well as worksite tours and job shadowing at your company.

**We link students to new career fields, industries and the best post-secondary training for their career goals**—including two and four-year degrees, technical school, certificate programs, apprenticeships and more.

## Meet with Students at Minneapolis Public High Schools:

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### CAREER SPEED-NETWORKING: Converse one-on-one with a variety of students

This is a great way to connect with several students who are interested in your field. In a classroom setting, students circulate for 10-minute one-on-one conversations with your company reps. We can also arrange tours at the school to visit classes and school programs related to your industry.

- **Time commitment:** 2 hours
- **Participants:** 10-12 representatives from your organization; 10-12 students
- **Past participants:** Deloitte, Elevate Minnesota, Ernst & Young, United Health Group

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### CAREER REP VISITS: Meet with a small group of students

Talk with students about your company, current job openings and training pathways.

- **Time commitment:** 1-2 hours
- **Participants:** Your organization representative; group of 2-8 students
- **Past participants:** Bachmans, Impressions Inc., Mall of America, UPS

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### INFORMATIONAL INTERVIEWS: Connect with individual students

In-depth conversations about your business, industry, work culture and opportunities.

- **Time commitment:** 30-60 minutes
- **Participants:** Your organization representative; individual students



**4****CAREER PATHWAY FAIRS:  
Talk with students who visit  
your company table**

In this gym fair format—with company and education organizations at display tables—students stop by to talk with you about careers and training opportunities.

- **Time commitment:** 3-4 hours
- **Participants:** Your organization representative; 200-500 students
- **Past participants:** Buhler, Inc., Dakota County Technical College, Fairview Health Services, Finishing Trades Institute, IUPAT, Minneapolis Community and Technical College, Xcel Energy and many more

**Meet with Students  
at Minneapolis  
Public High Schools:****5****CAREER SPEAKERS EVENTS:  
Share your personal  
career journey**

Individual volunteers talk with students in a classroom setting, describing their work, what drew them to this field, skills and training required and advice on taking first steps toward this career.

- **Time commitment:** 1-2 hours
- **Participants:** Individual volunteers from your organization; group of 10-15 students
- **Past participants:** Delta Airlines, Guthrie Theater, M.A. Mortenson Company, Minnesota Department of Human Services, Target, Wells Fargo and dozens of other companies, public agencies and nonprofits

**Bring Students to Your Company or Campus:****1****WORKSITE TOURS:  
Introduce students to  
your company**

We can facilitate trips to your worksite for students to tour your facilities, interact with your team and learn about specific career opportunities and required training.

- **Time commitment:** 2-4 hours
- **Participants:** Your company representatives; 10-30 students
- **Past participants:** Cargill, Caribou Coffee, Graco, Medtronic

**Learn More:**

Contact Leah Corey, AchieveMpls Senior Program Director,  
at 612-455-1554 or [lcorey@achievempls.org](mailto:lcorey@achievempls.org)