

Career Readiness Initiative



How are you addressing your future workforce needs? We're here to help!

There's growing demand for skilled workers in the Twin Cities—and thousands of Minneapolis youth eager to explore great career opportunities!

The AchieveMpls Career Readiness Initiative helps bridge the gap between companies that are looking for their future workforce **and Minneapolis high school students** who are seeking high-demand, high-wage careers. We recognize the value in every path to personal and economic success, and support each student in pursuing the opportunities that best suit their needs and dreams.

We connect your business with students interested in your industry through school-based career networking events as well as worksite tours at your company.

We link students to new career fields, industries and the best post-secondary training for their career goals—including two and four-year degrees, technical school, certificate programs, apprenticeships and more.

Meet with Students at Minneapolis Public High Schools:

1



CAREER SPEED-NETWORKING: Converse one-on-one with a variety of students

This is a great way to connect with several students who are interested in your field. In a classroom setting, students circulate for 10-minute one-on-one conversations with your company reps. We can also arrange tours at the school to visit classes and school programs related to your industry.

- **Time commitment:** 2 hours
- **Participants:** 10-12 representatives from your organization; 10-12 students
- **Past participants:** Deloitte, Elevate Minnesota, Ernst & Young, United Health Group

2



CAREER REP VISITS: Meet with a small group of students

Talk with students about your company, current job openings and training pathways.

- **Time commitment:** 1-2 hours
- **Participants:** Your organization representative; group of 2-8 students
- **Past participants:** Bachmans, Impressions Inc., Mall of America, UPS

3



INFORMATIONAL INTERVIEWS: Connect with individual students

In-depth conversations about your business, industry, work culture and opportunities.

- **Time commitment:** 30-60 minutes
- **Participants:** Your organization representative; individual students



4**CAREER PATHWAY FAIRS:
Talk with students who visit
your company table**

In this gym fair format—with company and education organizations at display tables—students stop by to talk with you about careers and training opportunities.

- **Time commitment:** 3-4 hours
- **Participants:** Your organization representative; 200-500 students
- **Past participants:** Buhler, Inc., Dakota County Technical College, Fairview Health Services, Finishing Trades Institute, IUPAT, Minneapolis Community and Technical College, Xcel Energy and many more

**Meet with Students
at Minneapolis
Public High Schools:****5****CAREER SPEAKERS EVENTS:
Share your personal
career journey**

Individual volunteers talk with students in a classroom setting, describing their work, what drew them to this field, skills and training required and advice on taking first steps toward this career.

- **Time commitment:** 1-2 hours
- **Participants:** Individual volunteers from your organization; group of 10-15 students
- **Past participants:** Delta Airlines, Guthrie Theater, M.A. Mortenson Company, Minnesota Department of Human Services, Target, Wells Fargo and dozens of other companies, public agencies and nonprofits

Bring Students to Your Company or Campus:**1****WORKSITE TOURS:
Introduce students to
your company**

We can facilitate trips to your worksite for students to tour your facilities, interact with your team and learn about specific career opportunities and required training.

- **Time commitment:** 2-4 hours
- **Participants:** Your company representatives; 10-30 students
- **Past participants:** Cargill, Caribou Coffee, Graco, Medtronic

Learn More:

Contact Kevin Salkas at
612-455-1566 or ksalkas@achievements.org