

achievements



Strategic Plan

FY 2011 - 2014

MISSION:

AchieveMpls is a critical and strategic nonprofit partner designated by Minneapolis Public Schools to ensure students are prepared for school, work and life.

CORE BELIEFS:

- All students can learn.
- Students will benefit from greater community involvement.
- Public Education is the foundation of a healthy democracy.
- Public and private investment are necessary for public education.
- AchieveMpls must maintain a unique set of skills which complement MPS' skills.

CORE FUNCTIONS:

- Advocate for students by engaging multiple stakeholders.
- Innovate and incubate systems and strategies for student success.
- Generate resources (dollars, volunteers, in-kind).
- Measure and communicate results to stakeholders and community at large.

RELATIONSHIP WITH MPS:

- AchieveMpls is a critical partner with MPS on priorities requiring community engagement (funding, volunteers, talent).
- AchieveMpls works on both macro and micro levels:
 - With District priorities to build systems.
 - With individual schools, students and teachers (e.g. funds and scholarships).

STRATEGIC GOALS:

1. Deepen understanding of issues and engage the diverse community on behalf of public education students.
2. Innovate and incubate strategies and sustainable systems to increase student success through community engagement.
3. Generate resources (private dollars, time, in-kind, talent) at local, regional and national levels for MPS and AchieveMpls priorities.

OPERATIONAL GOALS:

1. Continue to build a strong and enduring relationship with MPS.
2. Strengthen the capacity of AchieveMpls to accomplish our strategic goals.

STRATEGIC GOALS AND PRIORITIES:

1. Deepen understanding of issues and engage the diverse community on behalf of public education students.

- a. Partner with MPS to identify barriers to student success for which advocacy and community engagement will make a positive difference.
- b. Convene and mobilize the diverse community to increase student achievement.
- c. Leverage events such as the Annual Education Partners Luncheon and Principal For A Day to deepen engagement of business and community leaders on behalf of students.
- d. Report results so the community understands what is being done.

2. Innovate and incubate strategies and sustainable systems to increase student success through community engagement.

- a. Build systems/programs to ensure public education students are prepared for college, the workplace and life.
- b. Ensure students have systematic opportunities to develop creativity, innovation and problem solving.
- c. Research successful models for engaging the community to address barriers to student success, and share information with MPS.
- d. Partner with MPS to determine other priorities.

3. Generate resources (private dollars, time, in-kind, talent) at local, regional and national levels for MPS and AchieveMpls priorities.

- a. Develop and implement a comprehensive, ongoing resource generation plan in collaboration with MPS.
- b. Collaborate with other organizations to bring expertise and resources to our work.
- c. Manage school, department, and program/project funds for MPS and scholarship funds for students and teachers.
- d. Ensure an effective volunteer force for AchieveMpls.

OPERATIONAL GOALS AND STRATEGIES:

1. Continue to build a strong and enduring relationship with MPS.

- a. Align AchieveMpls and MPS board level priorities.
- b. Develop an annual joint work plan, with performance measures, in collaboration with MPS.
- c. Establish and maintain an effective meeting structure to ensure a close working relationship, board to board and staff to staff.

2. Strengthen the capacity of AchieveMpls to accomplish our strategic goals.

- a. Support new AchieveMpls CEO in executing the strategic plan.
- b. Ensure a diverse and engaged board with the necessary skills, knowledge and resources.
- c. Develop a performance management system to support the strategic plan.
- d. Effectively manage AchieveMpls' resources.
- e. Manage operations of AchieveMpls office to support the strategic plan (e.g., office space, information technology, office equipment, etc.)